



13-15 June, MiCo Milani Congressi, Milan, Italy

Europe's braking technology
conference & exhibition

Sponsorship and Exhibition Opportunities

Organised by





EuroBrake 2016

Sponsorship and Exhibition Opportunities



- EuroBrake is the world's biggest braking exhibition
- Almost **1000** braking experts from industry and academia attended EuroBrake 2015
- Almost **100** exhibitors from more than **20** different countries showcased their products and services
- The gala dinner was sold out for the fourth year running

EuroBrake was organised for the first time in 2012 and each year the numbers of exhibitors and attendees has grown significantly. For EuroBrake 2016 we have booked Europe's largest conference venue based in the heart of Milan to give more companies the opportunity to exhibit and more executives the chance to attend.

Who should exhibit?

Companies representing foundation braking or the application of braking technologies, including:-

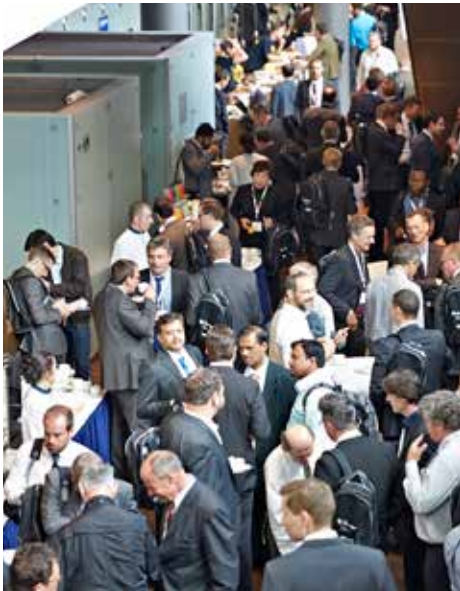
- Brake companies
- Friction materials
- Testing and Engineering support
- Manufacturing equipment
- Raw materials
- EV and Hybrid Brake System Technologies
- Electronics
- Components and systems





Exhibiting at EuroBrake 2016

Top three reasons why you should exhibit:



1 Grow your business base in a cost-effective way
You will have the chance to meet hundreds of people from around the world under one roof.

2 Strengthen existing relationships and start new ones
Show your existing and potential customers that you are innovative and competitive by booking your stand at EuroBrake. You will also have the opportunity to network during the social receptions and technical sessions, since each exhibition packages includes at least one free delegate pass.

3 Be a part of the biggest event on braking technology
See a list of previous exhibitors on the final page.

“The EuroBrake Conference and Exhibition is the most important meeting place for the world’s friction materials and brake experts from R & D production.” ”

Hasso Schwanke, President, Alroko



Example of B package shell scheme booth

Stand Packages

Our exhibition packages help you to showcase your braking products, services and technical expertise and reach the engineers and executives that you want to do business with.

Space Only Packages

Package A1 - €3,345
6m² (3m x 2m) space only
1 full delegate registration
1 Exhibitor Only Pass

Package A2 - €4,005
8m² (4m x 2m) space only
1 full delegate registration
2 Exhibitor Only Passes

Package A3 - €5,130
10m² (5m x 2m) space only
1 full delegate registration
3 Exhibitor Only Passes

Shell Scheme Packages

Package B1 - €4,605
6m² (3m x 2m) shell scheme booth
1 full delegate registration
1 Exhibitor Only Pass

Package B2 - €5,760
8m² (4m x 2m) shell scheme booth
1 full delegate registration
2 Exhibitor Only Passes

Package B3 - €6,810
10m² (5m x 2m) shell scheme booth
1 full delegate registration
3 Exhibitor Only Passes

All packages include:

Participation in Welcome Reception, Gala Dinner

Lunches & coffee breaks

Listing on the EuroBrake web site with company profile

Logo, contact information and link to your web site

Listing in the Final Programme, Exhibitor Directory and Event App

Power supply to stand

B packages also include:

Walls, SYSTEM MODUL system, white, height 2.5m

Delivery, set-up and dismantling of shell stand

Signage with company name (standard font and size)

Table, two chairs, waste paper bin

How to book your stand:

Email:

info@eurobrake.net



Sponsorship Opportunities

Diamond Sponsor €25,000 one available

- Exclusive 5m x 3m island booth in prime position
- Open seminar
- Private room to host meetings or entertain clients. Option to serve canapés and drinks inside meeting room (sponsor to arrange the details and payment with hotel directly)
- Exclusive EuroBrake tea/coffee mug sponsor (Your company logo on EuroBrake mugs distributed to all attendees)
- 15 complimentary Expo Only passes
- Opportunity to send one email communication to all attendees post-event
- Diamond level sponsor recognition on prominent signage
- 5 complimentary delegate registrations
- 5 complimentary exhibitor passes for your personnel
- Opportunity to provide company literature and 'give away item' in delegate bags
- Full page colour advertisement on back page of Final Programme
- Diamond sponsor recognition, company profile in the Preliminary Programmes and Final Programme with logo on the covers
- Diamond sponsor recognition on the EuroBrake website
- Company logo on all promotional print and electronic media

Platinum level €19,000 one available

- Exclusive sponsorship of the Welcome Reception, including the opportunity to deliver a welcome speech
- 5m x 2m exhibition booth
- 3 complimentary delegate registrations
- 13 Expo Only passes
- Private room to host meetings or entertain clients. Option to serve canapés and drinks in meeting room (sponsor to arrange the details and payment with hotel directly)
- Platinum sponsor recognition, company profile in the Preliminary and Final Programmes
- Opportunity to provide company literature and 'give away item' in delegate bags
- Platinum sponsor recognition on the EuroBrake website
- Company logo on all promotional print and electronic media

Gold level €12,500 six available

Choose one of the following:

- Lunch sponsor (logo on serviettes and branding close to food stations)
- Conference bag sponsor
- Conference lanyard sponsor
- Conference stationery sponsor (writing pads and pens)
- Conference proceedings sponsor
- Conference app sponsor
- WiFi sponsor
- **Add the following for just €2,500**
- 4m x 2m exhibition booth (shell scheme)
- 2 complimentary delegate registrations
- 8 Expo Only passes
- Opportunity to book individual slots in meeting room

Cocktail sponsor €3,000 one available

The cocktail reception will last 30 - 40 minutes and take place before the Gala Dinner.

- Exclusive sponsorship of the cocktail reception
- Acknowledgement by the Conference Chair when opening the evening programme
- Prominent signage at the venue, including your company logo near the bar
- Opportunity to provide company literature and give away items at the gala dinner
- Your company logo on all promotional print and electronic media
- Cocktail sponsorship recognition on prominent signage

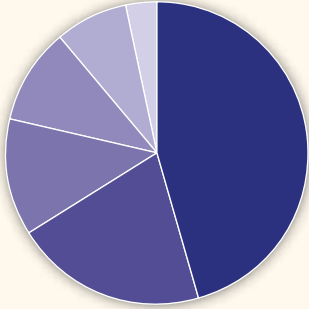
Gala Dinner sponsor €10,000 one available

- Exclusive sponsorship of the gala dinner
- Acknowledgement by the Conference Chair when opening the evening programme
- Prominent signage at the dinner venue, including your company logo on the menu cards and gala dinner tickets
- Opportunity to provide company literature and give away items at the gala dinner
- Your company logo on all promotional print and electronic media
- Gala Dinner sponsorship recognition on prominent signage
- 2 complimentary delegate registrations
- 3 complimentary Expo Only passes



EuroBrake Participants

Registrants by Sector %



- 46%** - Friction Material and Related Components
- 20%** - Passenger Car
- 13%** - Engineering Support
- 10%** - Academia
- 8%** - Commercial Vehicle
- 3%** - Rail



Previous EuroBrake exhibitors have included:

- | | |
|--|---|
| ABC - Advanced Brake Components GmbH | Jinan Gold Phoenix |
| Advanced Noise Technologies | Kärntner Montanindustrie |
| AFT Atlas Fahrzeugtechnik GmbH | Kistler Instrumente GmbH |
| AFT SRL - COMEC Grinding Machines & Presses | Krauss GmbH |
| Airback | Lapinus Fibres |
| Alcon Specialist Brakes & Clutches | Link Europe GmbH |
| Alroko GmbH & Co | MAGNI EUROPE GmbH & Co.KG |
| AMG Mining/ GK Graphite | MagyC Srl |
| ANSYS Germany GmbH | Marposs |
| Arfesan | MAT Holdings |
| Asbury Carbons | Meneta A/S |
| ATP Automotive Testing Papenburg GmbH | MIRA Ltd |
| AZO GmbH & Co | Momentive Speciality Chemicals |
| Balyfa Hungary KFT | Morimura Bros. (Europe) B.V. |
| Becorit GmbH | MSC Europe GmbH |
| Beijing West Industries | NOF Metal Coatings |
| CAME SRL | NUCAP Industries Inc |
| Cangzhou Xinlida Machinery Co Ltd | NYCO Minerals, Inc |
| Capacitec | Otsuka Chemical Co Ltd |
| Cardolite Speciality Chemicals Europe NV | Palmer (U.K) Limited |
| Chassis Brakes International | Polysecure GmbH |
| Chemical Innovations Limited | Polytec GmbH |
| China Wanda Machinery Ltd. | Pometon |
| Cocan (Hubei) Graphite Mill Inc | Poudres Hermillon |
| COMEC Grinding Machines & Presses | Procotex |
| Continental | Racelogic Ltd |
| Daico Automotive Products S.p.A. | Renk |
| Daishin Kako Company Ltd Ltd | Richard-Anton |
| Deutsches Zentrum für Luft- und Raumfahrt e.V. (DLR) | Robert Bosch (France) SAS |
| Dynardo GmbH | Roulundus Braking ApS |
| ECCO Gleittechnik GmbH | RTE Akustik + Prüftechnik GmbH |
| Erdrich Umformtechnik GmbH & Co KG | Sadeca Systems S.L.U |
| ESI GmbH | Scandinavian Brake Systems A/S |
| Exploiter Molybdenum Co Ltd | SCHWARZWÄLDER TEXTIL-WERKE |
| Exponica (DAKO-CZ) | Sentec |
| Faiveley Transport | Shanghai Labon Technical Fiber Co Ltd |
| Federal Mogul | Showa Denko |
| FERDINAND ERLMANN Werkzeugbau GmbH & Co | Siemens |
| Flertex | Solaronics SA |
| Frimeco | Songxian Exploiter Molybdenum Co Ltd |
| Fritz Winter Eisengießerei GmbH & Co KG | Speciality Lubricants Corporation |
| Gebrüder Lödige | STAC Elektronische Systeme GmbH |
| GIF - Gesellschaft Für Industrieforschung MBH | Sumitomo Bakelite Europe N.V |
| Graphit Kropfmühl AG | Superior Graphite Deutschland GmbH |
| GuangDong JunHui Automotive Technologies Co Ltd | Tejjin Aramid GmbH |
| Guangzhou Junjia Metal Productions Co Ltd | ThermoAnalytics Inc |
| Head Acoustics | Timcal |
| Hexion B.V | TMD Friction Holdings GmbH |
| Hi-Pad | TQM Itaca |
| Honeywell Bremsbelag GmbH | Trelleborg Automotive Kalmar AB |
| Huangshan Hualan Technology Co Ltd | Tribo |
| Horiba Europe GmbH | Tribotec GmbH |
| Huan Dah | Trimat Ltd |
| ICER BRAKES S.A. | Util Industries S.p.A |
| IMF Engineering S.r.l. | WALDRAFF Technologies GmbH & Co. KG |
| IMMI Industria Macinazioni Minerali s.r.l. | Walter Werner Metallveredelung GmbH |
| InfraTec GmbH | Weifang ZJ High-Tech Crustal Materials Co Ltd |
| Intes GmbH | Winhere Autopart Manufacturing Co Ltd |
| Itaprochim SRL | Wolverine ADVANCED MATERIALS GmbH |
| ITT ITALIA | Yantai Hi-Pad Brake Technology Co. Ltd |
| James Durrans & Sons | Zeon Chemicals |
| Jilin Province Wanda Mechanical Equipment | Zhong Bang Super Hard Tools |

For more information

